EBMUD Landscape Advisory Committee
Professional Development Subcommittee

September 18, 2017

Meeting Goal
Review progress on Technical Requirement Documents (TRD) for the Calendar and Links projects, and review and discuss results of the LAC and affiliated professionals survey. Touch base on future meeting dates.

TRD Review:
1. Events calendar (hosted on EBMUD web site)
2. Online resources (hosted on EBMUD web site)

Comments were made for both. Wesley will make final corrections based on comments, and send to the PD team and EBMUD for next steps.

Survey Results Review:
- Majority of respondents were consultants.
- ~50% were single family focused, with next group focused on multi-family and commercial, and the smallest proportion focused on institutional markets (50; 32; 18).
- Questions related to the water conserving plant book update highlighted need for a plant palette update to reflect modern availabilities; better and more imagery; irrigation design + assessment; watershed approach; and digital content.

Brief discussion that the results bear out what the professional development subcommittee has noted previously: current efforts are missing the professional categories that are least likely to be involved in leading water conservation. More needs to be done to encourage site management, maintenance, and installation professionals to participate in the LAC.

Upcoming Meeting Dates:
- Second week in November 2017
- January; March; May 2018 subcommittee meetings bookmarked.