Attendees:
Bobbi Feyerabend
Stew Winchester
Michael Thilgen
Kristin Bowman
Jolene Bertetto
Ryan Minahan
Jessica Woodard
Alisa Rose Seidlitz

Pipeline Readership

I. EBMUD Public Information Office (PIO) is committed to Pipeline newsletter
   a. Ask Jolene for total readership
   b. Promoting online billing in next pipeline

II. PIO would be open to an article from this committee coming out in the summer
   a. Jolene suggests “top tips from Landscape committees” type article
   b. Would need a proposal within the month for a July/August release.
   c. Alisa Rose suggests non-black font for headings

EBMUD Low/Very Low Water Use Plant List

I. Preliminary copy of the EBMUD plant list was reviewed and commented on by this committee (EOC). Comments were requested to be kept to the contents of the list only.
   a. Technology committee came to this list through long process of working on irrigation calculator, so there any changes suggested by this committee will need to be approved by them.
   b. Kristin went to the SF plant show in San Mateo
      i. Talked to nurseries at show and they were very enthusiastic about working with EBMUD to feature plants on the list in their nurseries
      ii. Most already grow at least 80-95% of the plants on the list
   c. Went through list for spelling errors
   d. This committee is against the “very low” and “low” differentiation.
      i. The categories are very similar and might confuse laymen
II. Jolene suggests an accompanying flyer put together by this committee to educate the public better

III. Many people in this committee do not feel WUCOLS (Water Use Classification of Landscape Species) is always completely accurate, there are many variables to consider for plant water use.

   a. WUCOLS was used in the creation of this list as a way to differentiate water needs for each plant

Takeaways

Coordinate with technology committee

Plant list is an evolving document and will consider phase 3 for formatting and species updates.