EBMUD/LAC Education & Outreach Subcommittee Meeting

Monday, March 20, 2017

Attendees:
Georgia Madden
Bobbi Feyerabend
Sundong Kwong
Stew Winchester
Kristin Bowman
Aisha Bouziane
Michael Thilgen

EBMUD “Refresher” Garden Grants

I. The sub-committee reviews and suggests corrections to the latest draft of the Refresher grant proposal. It includes Georgia’s revisions in BLUE to EBMUD’s original garden grant proposal.

A. Clarification of this group’s title - EOC (Education & Outreach Committee)

B. Clarification of application process for gardens:
   1. Invited to apply by member of EOC or EBMUD
   2. Review of application by EOC and EBMUD
   3. Approval from EBMUD
   4. EOC to make site visits during installation
   5. Post-installation site visits to confirm continued maintenance agreement happening. EOC and EBMUD

A. A current list of gardens nominated for a Refresher grant will be submitted as a separate page with the proposal.

B. Budget line will be removed as it is not within EOC’s responsibilities.

C. Categories shall be ordered to follow application/installation/maintenance process.

II. The EOC reviews and suggests corrections to the latest draft of the Refresher grant application.

III. Kristin is able to clarify budgetary questions:

A. The upper limit of the current Garden Grant program is $15,000 - a renewal would have to be less

B. EOC recommends $10,000 as an upper limit for a Refresher Grant

C. A garden is only eligible for a Refresher Grant five years after being awarded original Garden Grant.
   1. A Refresher Grant is only part of a larger solution
   2. The current Garden Grant requires matching funds
      a) Matching funds requirements will carry over for Refresher Grants (this should be added to Refresher Grant description)
      b) Matching funds can be “in kind” - including labor hours

A. EOC will need to produce text for an informational page about the Refresher Grants to include eligibility requirements, as well as the application.

B. Kristin will reformat once all revisions have been made.
IV. EOC reviews current list of gardens to recommend (5) for Refresher Grant:

I. EOC discusses signage for Grant gardens & including website for more information.

II. EBMUD is developing a photo contest for successful lawn removal rebate landscape conversions

III. **CUWCC List Suggestions**

I. EOC Garden point persons are to get data for CUWCC form to submit to Lisa Ceullar, as well as permission from Garden to submit to list.

II. EOC adjourns to attend EBMUD LAC meeting