Meeting Summary
02/20/17
2:00 pm – 3:30 pm
Meeting Location: GPA Design Studio’s – 444 17th Street, Oakland, CA

Present:
Eric Santos
Dona Wessells
Jerri McNair

Absent:
Dan Palmer
Tom Stewart
Kristin Bowman
Maura Baldwin
Helmut Winkelhake
Scott Sommerfeld
Chris McNairy
Jessica Woodard

Meeting Agenda:
1. Review Kristin’s comments
2. Discuss Lori’s tool
3. Jump into working where we left off at our last meeting

Meeting Notes:
The Group opened by discussing Tom’s email reply to Dona regarding Kristin’s email and request. Tom had a concern about the accuracy of trying to develop an accurate budget of existing plantings and irrigation with having limited information.

The Group then started reviewing the 1 page calculator developed and emailed out by Maura and how we could make the image below a dynamic graphic as the users modified planting and irrigation in their new landscape.
During the review of Maura’s 1 page calculator, one question came up, regarding Kristin’s email and the request to compare existing water use to the water budget for the new landscape. Eric and Dona will schedule a time to meet with Kristin to clarify the possibility of adding approximate current water use data and how to distinguish indoor from outdoor water use.

The group would like to clarify the following, does EBMUD want to compare: 1. The Actual Historical Usage to 2. The Theoretical Usage of the Existing Landscape to 3. The Theoretical Usage of the New Landscape?

The group then discussed possible methods to help residential users determine if the plants they would like to use to replace their lawn are high, medium, low or very low water use. Dona shared the idea of using a photo taken with a cell phone and google chrome, while Jerri shared the idea of using CCWD’s photo database. The groups goal is to make it as easy as possible for homeowners to find plant water use. We would like the entire group to review CCWD’s photo library prior to our next meeting.

The group then discussed what would be the right term to use to refer to MAWA without calling it MAWA. The groups primary concern was about not using terminology that sounded too heavy handed nor to sound like tree huggers.

The group then discussed the “regular categories” in our calculator compared to the EPA calculator and the desire not to sound overly complicated.

The group also discussed if Kristin could provide an org chart to understand the role of Dave Langridge, Paul, Charles, Scott, and Richard.

Eric stated he would reach out to Kristin to schedule a meeting to clarify EBMUD’s request.