



# WaterSmart Business Certification Program

## WaterSmart Recognition

The purpose of the WaterSmart Business Certification Program is to reward companies and institutions that achieve outstanding water efficiency. Applicants receiving certification will receive:

- An award presented by the Board of Director of EBMUD.
- The use of the digital WaterSmart logo for display on the customer's web site, their printed material and their advertising.
- A window decal to promote your business as being water efficient.
- The District may also feature certified businesses in print media, webpages, and its water conservation literature.

Certification can help businesses improve water use efficiency, save on utility bills, and obtain financial incentives for efficiency improvements.

## Program Criteria

The certification program is open to EBMUD industrial, commercial, and institutional customers including commercial landscape irrigators within the EBMUD water service area. Businesses and institutions can apply for certification at any time throughout the year. WaterSmart Business Criteria and Checklist are available at [www.ebmud.com](http://www.ebmud.com).

## How to Obtain Certification

The first step is to meet with an EBMUD Water Conservation Representative who will evaluate to see if you meet Program Criteria. Our Representative will answer any questions about the Criteria, explain the process, and help identify water service accounts and associated water consumption.

### Site Water Use Survey

Site assessments are provided by EBMUD as a free service. Our Water Conservation Representative will conduct an on-site survey of your water-using fixtures, equipment,

and landscape irrigation systems. Your water consumption history will be analyzed and recommendations made to improve water use efficiency. We will calculate a customized landscape irrigation water budget designed to assist you in tracking outdoor water use. Typically the survey is conducted with the property owner / manager, a facility, operations or plant manager, or a landscape maintenance contractor.

### Implementation

You will be provided with a report summarizing your water use history and recommended water savings measures. If your site meets all the requirements, it will be certified as WaterSmart. If further measures are required, general implementation guidelines are as follow:

- A site visit by EBMUD staff may be required to confirm implementation of measures.
- Your business may utilize applicable EBMUD financial incentives (i.e., rebates) where water efficiency measures are needed.
- Your business may implement recommended measures before or after applying to the program.

### Application

Complete the application form (see reverse) or go to [www.ebmud.com/watersmart](http://www.ebmud.com/watersmart) and complete the fillable PDF online, print, sign and mail it. Only one application is required for a site which has multiple metered accounts at one location.

To mail the application:  
EBMUD, Water Conservation  
PO Box 24055, MS 109  
Oakland, CA 94623

or

or if you have questions, email or call  
[rolando.gonzalez@ebmud.com](mailto:rolando.gonzalez@ebmud.com), 510-287-0594



# Business Certification & Recognition Application

## Applicant Information

Business Name: \_\_\_\_\_

Business Contact: \_\_\_\_\_

Contact Person Title: \_\_\_\_\_

Contact Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone No: Fax No: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name on water account: \_\_\_\_\_

Facility or site address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Water Service Account #(s) serving the site and/or facility:  
(Account numbers are an eleven digit number found at the top of water bills.  
Include fire services and hydrant meters.) \_\_\_\_\_

Describe type of business or institution: \_\_\_\_\_  
(Examples: Full service-restaurant, Food/beverage manufacture, offices, commercial landscape.)

- Water uses:
- Indoor and outdoor – same meter
  - Indoor and outdoor – separate meters
  - Indoor only
  - Outdoor only
  - Non-metered account

No. of employees at this location: \_\_\_\_\_

Total number in company: \_\_\_\_\_

Where did you hear about the WS Certification? \_\_\_\_\_

Are you currently certified as a Bay Area Green Business?

YES or  NO \_\_\_\_\_  
If yes, date & county of certification

Has this site or facility received any other environmental certification or recognition?  YES or  NO, If Yes, describe: \_\_\_\_\_

## Eligibility

WaterSmart Certification will be issued at the sole discretion of EBMUD and for individual facilities and sites that meet the WaterSmart Business Certification Criteria. This program, the certification criteria and the terms are subject to change or termination by EBMUD without prior notice.

Certification will be valid for three years from the date of issuance. Certification may be revoked at the discretion of EBMUD any time if metered water consumption and site conditions indicate water waste or usage prohibited by EBMUD water service regulations or if Criteria are not continually met.

## Terms and Conditions

To be eligible for certification Applicant must be an EBMUD commercial, industrial, institutional, or commercial landscape irrigation customer in good financial standing and responsible for some or all the water consumption at the site which is the subject of this application.

Applicant agrees to schedule and coordinate participation of business personnel in a site assessment and to provide access to the site and its water-using hardware and equipment, water consumption information (submeter readings, flow and/or usage rates) for evaluation by District staff.

Applicant agrees to display and/or associate the logo only with a WaterSmart certified facility or site and to adhere to the logo usage guidelines.

Applicant expressly agrees that EBMUD may inspect all properties participating in the WaterSmart Certification and Recognition program; that EBMUD does not guarantee that WaterSmart Business Certification award will result in lower energy bills or water bills; and that EBMUD does not warrant any water saving hardware, fixture, or equipment installation to be free of defects or the quality of workmanship, or the suitability of the premises for the installation. Applicant further agrees to defend, indemnify and hold harmless EBMUD, its directors, officers, agents, and employees, from and against any and all loss, damage, expense, claims suits and liability, including attorneys fees arising out of or in any way connected with the certification, program, or any water-saving hardware, fixture, or equipment of applicant or its (their) installation. EBMUD reserves the right to add or modify certification Criteria or change the terms of eligibility at any time.

**Applicant has read the Criteria, understands, and agrees to all the terms and conditions of this program.**

Applicant signature: \_\_\_\_\_

Print Signer's Name: \_\_\_\_\_

Signer's Title: \_\_\_\_\_ Date: \_\_\_\_\_

Applicant Business Name: \_\_\_\_\_

